



## LUNG CANCER ALLIANCE

*Serving and listening to those living with and at risk for lung cancer to reduce stigma, improve quality of life and increase survival.*

Lung Cancer Alliance empowers a vibrant and caring community by helping people navigate the paths of early detection, diagnosis, treatment and long-term survival. Insights into our community allow us to improve care, amplify awareness, drive advocacy and lead transformative research with the vision of tripling the number of survivors over the next decade.



### PROVIDING SUPPORT

We ensure our community has current, credible information and the emotional support to make informed decisions to extend survival.

### RAISING AWARENESS & ENGAGEMENT

We ignite national dialogue about the disease to educate the American public, eliminate stigma and inspire action by a growing and compassionate community for change.



### SHAPING HEALTH POLICY

We lead national advocacy efforts by educating policymakers and government agencies to our community's priority needs: increasing research funding, expediting new treatment approvals and improving access to high quality, affordable healthcare.

### ENHANCING SCIENCE & RESEARCH

We advance scientific discovery by contributing patient perspectives and insights about new treatments, collaborating on innovative studies with leading academic institutions and connecting patients to clinical trials and research projects.



### SUPPORTING HEALTHCARE PROVIDERS

We guide the at-risk and patient community to our Screening Centers of Excellence and treatment center networks and share best practices, patient education tools and research opportunities with healthcare professionals.

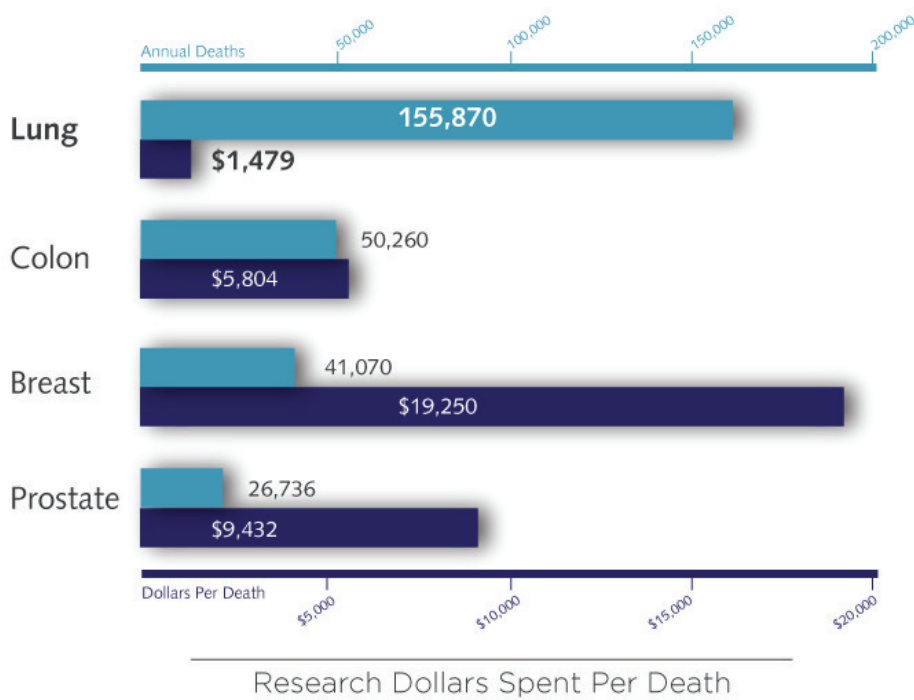
Learn more at [www.lungcanceralliance.org](http://www.lungcanceralliance.org) or call 1-800-298-2436.

## YOUR DONATION AT WORK

With your generous support, Lung Cancer Alliance is saving lives, advancing research and empowering millions living with and at risk for lung cancer. As one of the highest rated national cancer charities with three years of consecutive 4-star ratings by Charity Navigator, we are committed to using your donations wisely and effectively to achieve our life-saving mission.

## WHY IT MATTERS

Lung cancer is the **leading cause of cancer death**, killing more people than colon, breast and prostate cancer combined, but it is the **least funded** of the four.



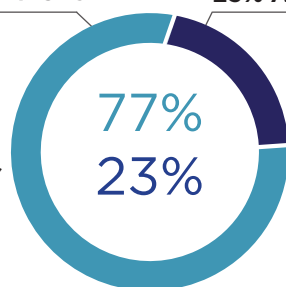
Source: National Cancer Institute, Surveillance, Epidemiology, and End Results (SEER), U.S. Cancer Mortality, 1975-2013, published April 15, 2016

## HOW THE MONEY IS SPENT

**77% FUNDS**

**PROGRAM SERVICES**

PATIENT SUPPORT  
 AWARENESS & ENGAGEMENT  
 HEALTH POLICY  
 SCIENCE & RESEARCH  
 HEALTHCARE PROVIDERS



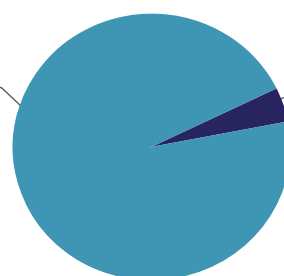
**23% ADMINISTRATIVE**

FUNDRAISING  
 GENERAL & ADMINISTRATIVE

## WHERE THE MONEY COMES FROM

**95%**

PEOPLE LIKE YOU,  
 FOUNDATION AND  
 CORPORATE GRANTS



**5%**

EVENTS

Please donate today at [www.lungcanceralliance.org](http://www.lungcanceralliance.org).